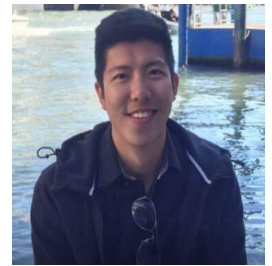


FACILITATOR: JOSHUA NG

Professional Background

Joshua is the Behaviour Change System Specialist at People Potential, a Learning & Development consultancy with offices in Singapore and Malaysia. He coaches, consults and trains clients to close the gap between training and business impact through a highly methodological post-training reinforcement programme. This technology-based solution is offered in partnership with Mindmarker, a US-based company specialising in Level 3 behaviour change and training reinforcement.



Joshua facilitates workshops to train in-house designers and trainers in creating and implementing post-training reinforcement programmes. Joshua is also part of the team that's involved in creating three levels of Post-Training Reinforcement accreditation in collaboration with Mindmarker's newly-formed Reinforcement Institute.

Joshua is also involved in the sports scene, currently holding a role as a sports psychologist with the Squash Racquet Association of Malaysia (SRAM), offering mental skills support to the National Junior players and implementing Mindmarker solutions into the association's and other states' coaching system.

Academic Background

Joshua has a Masters in sport and exercise psychology from Bangor University and is a graduate member of the British Psychological Society (BPS) and Malaysian Sports Psychology Association (MASPA). He is currently undertaking his PhD with University Malaya, researching on the application of app-based technologies and their behaviour change impact on mental and sporting skills training among athletes.

Community Involvement

Joshua has served in several voluntary organisations, including Malaysian Care and Boy's Brigade Malaysia. His community projects are primarily with the high-risk youths, conducting character building and resilience classes with juveniles in Penjara Kajang. In addition, he is working on building leadership and discipline in youth, in his church's Boy's Brigade.

Clients

The clients he has designed post-training reinforcement programmes for include:

- Alliance Bank
- Ambank
- BASF (China)
- Citibank (Indonesia)
- Danone (Singapore)
- DRB Hicom
- Ekuinas
- Infineon (China)
- Intel
- KWAP
- Maybank
- MIDF
- Orkim
- Squash Association of Malaysia
- Texas Instruments