

FACILITATOR: IBRAHIM J. MARIWA

Professional Background

Ibrahim is a Business Presentations Specialist (Trainer & Coach) at People Potential, a Learning & Development consultancy with offices in Singapore and Malaysia.

Ibrahim coaches senior managers to raise their impact through polishing their delivery skills. Accredited to run the global communications programme, *Think on Your Feet®*, Ibrahim has trained hundreds of managers across different industries to put across their thinking with Clarity, Brevity and Impact. He also delivers *The Case Maker™ Fundamentals*, *Suggestions @ Work*, and *Presentations Alive!™* – People Potential’s 25-year-old flagship presentation skills programme, with more than 15,000 corporate participants across the Asia-Pacific region.



Ibrahim has a diverse background in industry. With previous experience in F&B and an international BPO, he has held roles as a Specialist Trainer & Coach and has worked in Telesales and Customer Service. This experience has exposed him to issues in Telecommunications, Aviation, Automotive, Banking and other service industries. His academic background is in Business and ICT (Federal Board Islamabad, Pakistan). He is also a Certified Professional Corporate Trainer (by Tier-5 “Excellent” Rated Wawasan Open University).

Participants appreciate Ibrahim’s workshops because his business examples and storytelling help make the learning stick, his presence inspires them to want to learn more, and for how much better they present than when they first entered his class. He has many unusual success stories about bringing out the best in others – which he shares in his trainings.

International Background

Ibrahim has lived and studied in several countries (his home country: the Philippines, Pakistan, Malaysia, and Saudi Arabia), giving him a multi-lingual and multi-cultural background that has informed and shaped the way he approaches his clients and classroom participants.

Community Involvement

Ibrahim has served in social and community efforts including: The Need to Feed the Need (NFN) group, a community-run initiative that provides essential support in terms of welfare registration, job placements, rehousing, clothing and education to Kuala Lumpur’s urban homeless individuals and families, and at the Dignity for Children Foundation, whose core activity focuses on education for underprivileged children. He has also run workshops for NGOs including All-Women’s Action Society – AWAM, Bar Council, North-South Initiative, MCCHR, Asylum Access, Serantau, Women’s Aid Organisation (WAO), MyCorps Asia.

Clients

Ibrahim’s portfolio includes clients in Singapore, Indonesia and Malaysia:

- AIA
- Agency for Integrated Care (AIC, Singapore)
- Ambank
- Alliance Bank
- Agilent Technologies
- Bank Islam
- Bank Pembangunan (BPMB)
- CIMB Group
- Citibank (Jakarta)
- Coca Cola Bottlers
- Danone (Singapore & Jakarta)
- DRB-Hicom
- Edotco
- Ekuinas
- Experian
- Hong Leong Bank
- Human Resources Development Fund (HRDF)
- Infineon Technologies (Singapore)
- Intel
- Johnson & Johnson (Singapore)
- KLCC Properties
- Keysight Technologies
- Kimberly-Clark
- KWAP
- Maybank
- Mesiniaga
- MHE-Demag
- MISC
- MMC Gamuda
- MRCB
- MSIG (Singapore)
- Northern Trust (Singapore)
- Orkim
- PGIM (Singapore)
- PLUS Expressways
- Sanofi
- SingTel (Singapore)
- Sony EMCS
- Standard Chartered
- Sunway Group
- Synthomer
- Taylor’s Education Group
- WWF-Malaysia
- Zurich