

FACILITATOR: IBRAHIM J. MARIWA

Professional Background

Ibrahim is a full-time Business Presentations trainer at People Potential, a Learning & Development consultancy with offices in Singapore and Malaysia. He jointly heads People Potential's **Post-Training Workplace Application** project.

Accredited to run the global communications programme, **Think on Your Feet®**, Ibrahim has trained hundreds of managers across different industries to put across their thinking with clarity, brevity and impact. He also delivers **Presentations Alive!™** – People Potential's flagship presentation skills programme, with more than 14,000 corporate participants across the Asia-Pacific region. He regularly presents at the **School for L&D Professionals** – a complimentary event for HR & L&D managers.

Ibrahim has a diverse background in industry. With previous experience in F&B and an international BPO, he has held roles as a Specialist Trainer, Coach and has worked in Telesales and Customer Service. This experience has exposed him to issues in Telecommunications, Aviation, Automotive, Banking and other service industries. He has also worked in Startup Development and Marketing. His academic background is in Business and ICT (Federal Board Islamabad, Pakistan). He is also a Certified Professional Corporate Trainer (by Tier-5 "Excellent" Rated Wawasan Open University).

Participants appreciate Ibrahim's workshops because his business examples and storytelling helps learning stick, his presence makes them want to learn more, and for how much better they speak in less than 48 hours. He has many unusual success stories about bringing out the best in others.

International Background

Prior to settling in Malaysia, Ibrahim lived and studied in three other countries for 23 years, giving him a multi-lingual and multi-cultural background that has informed and shaped the way he approaches his clients and classroom participants.

Community Involvement

Ibrahim actively serves in social and community efforts including: *The Need to Feed the Need (NFN) group*, a community-run initiative that provides essential support in terms of welfare registration, job placements, rehousing, clothing and education to Kuala Lumpur's urban homeless individuals and families. Additionally, Ibrahim also volunteers at *Dignity for Children Foundation*, whose core activity focuses on education for underprivileged children. He has also run workshops for NGOs including *All-Women's Action Society – AWAM, Bar Council, North-South Initiative, MCCHR, Asylum Access* and *Serantau*.

Clients

Ibrahim's clients in Singapore and Malaysia include:

- Ambank
- Bank Islam
- Bank Pembangunan (BPMB)
- CIMB
- Experian
- Human Resources Development Fund (HRDF)
- Infineon
- Maybank
- MHE-Demag
- MISC
- PLUS Highways
- Singapore Telecom
- Sunway Group
- Synthomer
- Taylor's University

