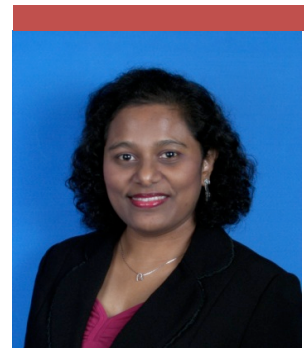


FACILITATOR: ANITA LAWRENCE

Professional Background

Anita Lawrence is the Principal Consultant of Exceed Excellence Training Sdn Bhd and a Certified Personality Trainer from U.S.A. As one of the very first active practitioners of Personality Plus © in Malaysia, she has successfully used this tool in the area of people development to bring about positive change not only in their work performance but in their personal lives as well. She is also a Certified 'Worklife Asia' Career Coach, connecting people to a deeper level of motivation and assisting them to discover their passion and purpose in their career whilst empowering them to make their own decisions. She is also an Associate Trainer with People Potential Sdn Bhd, accredited to conduct some of their programmes on a project basis.



Anita's tertiary qualification is in Business Administration from the Association of Business Executives, United Kingdom. She is currently completing the MSc. in Training & Performance Management with University of Leicester, (United Kingdom).

Having gained work experience in various companies across a myriad of industries, Anita brings with her an assortment of knowledge, skills and experience in the competency areas of customer service, administration and operations, sales and training. Anita's greatest assets were garnered whilst engaged with a leading Training and Consulting firm in the country where she had boundless opportunities to hone and refine her innate skills in people development and training. She conducts programmes on personal development, leadership, coaching, teambuilding and also customer service.

Having a passion to assist individuals to improve the quality of their lives, she has undergone a 5-day Certification programme to be a Certified Associate (L1) of Six Seconds Emotional Intelligence Network (U.S.), a non-profit organisation dedicated to improving relationships by teaching EQ in schools, organisations and communities around the globe. She is also currently in the process of being certified as an EQ Coach with Six Seconds.

Being a Certified Personality Trainer and having the natural ability to connect and identify with people, has given her the edge in reaching out to them. Her creative and exciting training sessions help to inspire and motivate people to maximise their potential in order to perform at their best and experience enriching professional and personal relationships.

Clients

Some of the clients she has worked with include:

- Abbot International
- Alloy Consolidated
- Astro
- Federation of Malaysian Manufacturers
- IEEE
- Jewel Growth Sdn Bhd
- Lafarge
- Lenovo Malaysia
- MISC Berhad
- MISC Integrated Logistics
- Multimedia Development Corporation
- Public Mutual Berhad
- Tahan Insurance Malaysia Berhad
- Technip
- Tenaga Nasional Berhad
- UEM Group Management Sdn Bhd
- WWF
- YTL Hotels & Properties Sdn Bhd