

THE HR EXCHANGE

People Matters that Matter

Presented by:

*people*potential

Think on Your Feet®

SELLING A PRODUCT, CUSTOMERS CAN SEE WHAT THEY'RE BUYING.
SELLING AN IDEA, THERE'S NOTHING EXCEPT YOU.

- You got your ideas across concisely and clearly, but is your audience persuaded?
- Are you prepared and skilled enough to answer questions? ALL types of questions?

Professionals today work constantly with ideas: about products and services, about customers or about new ways of doing business.

Just having an idea is not sufficient. It must be explained, defended and sold.

Think on Your Feet® has been a global success, training professionals to analyse, organise and present ideas fast. It has achieved worldwide recognition as a practical workshop on how to speak spontaneously with Clarity, Brevity, Impact®.

The workshop gives you simple, step-by-step methods to train your mind in structured communication.

WHAT PARTICIPANTS LEARN

- Explain complex information simply and clearly.
- Structure ideas persuasively.
- Handle questions skilfully.
- Flesh-out ideas with memorable examples.
- Putting it all together with clarity, brevity and impact.



WHAT OUR PARTICIPANTS SAY

"Should be attended by all levels to enhance communication skills."

"Of utmost relevance and very practical, easy to bring concepts back to workplace."

"It is probably the best seminar I have attended."

"An excellent course for those who need skills to think quickly, presenting and speaking to a group."

"Very good course. Very practical. Like the format where there's lots of exercises and less theories and concepts."

"It's an excellent course for learning how to structure thoughts as the concepts are simple yet very applicable."

WHO SHOULD ATTEND/WHO WILL BENEFIT:

Anyone concerned about communications.

Highly recommended for senior executives, managers, sales and marketing professionals, technical specialists, financial analysts, public affairs experts, and training professionals.

Date: 5-6 July 2010 [Register]	Time: 9.00am - 5.00pm	Venue: Concorde Hotel, Kuala Lumpur	Fees: RM1,500
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(10% Early-Bird Discount if you register by 31 May 2010)

Small class size of 12 participants to cater for more discussions,
skill building and application.

PDF Version
Managers As Coaches
Presentations Alive!™
The Case Maker™
Communication at Work

Facilitator: Sharmini Suthan

Sharmini heads the Singapore regional office of People Potential.

With an MBA (Strategic Management) from the Strathclyde Graduate Business School and about two decades of experience, Sharm has trained spokespeople, including diplomats, managing directors and CEOs, to handle a variety of communication situations - major presentations and handling the media. She thoroughly enjoys working in Malaysia, Singapore, Indonesia, Philippines, Korea, Taiwan, China, United States of America and United Kingdom. It allows her to indulge in another passion - travel! She makes home in Singapore, entertained daily by her husband and an 'ants in his pants' 4-year old son.

About People Potential

We work in 19 countries with some of the most learning & development savvy clients. They include top MNCs and Fortune 500 companies namely ▪ Dell ▪ Deutsche Bank ▪ ExxonMobil ▪ Conoco Phillips ▪ Hewlett-Packard ▪ IBM ▪ Kimberly-Clark ▪ Motorola ▪ Nokia ▪ Shell ▪ Sony Corporation ▪ Texas Instruments ▪ Alstom Power Asia Pacific ▪ Caltex ▪ DHL ▪ DiGi ▪ Ericsson ▪ Guthrie ▪ Infineon ▪ Lafarge ▪ Logica CMG ▪ Bank Negara Malaysia ▪ Monetary Authority of Singapore ▪ Nestle ▪ PricewaterhouseCoopers ▪ Prince Hotel ▪ Singapore Civil Service College ▪ Singapore Institute of Management ▪ Telekom Malaysia ▪ Western Digital ▪ WWF (World Wide Fund for Nature).

Across 5 continents, we have helped professionals to unfold their human potential.

Our programmes and workshops are run by practitioners who are not generalists but specialists in their respective fields. They collaborate with our dedicated R&D unit to develop solutions using tools like Accelerative Learning, Multiple Intelligences and NLP (Neuro-Linguistic Programming). These powerful technologies for human change have a successful global track record of between 20 to 50 years.

This stellar combination of strong products, trainer credibility and track record has enabled us to maintain a 100% money-back guarantee on our standalone workshops since the early 90s.

[Register](#)

In-House enquiries; email [Sharmini Suthan](#) [Back](#)

Interested but the dates do not fit; email [Min Lee](#) for future dates. [Back](#)

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